

Company registration number: **744322**

Marketing Mix 365 Limited
Unaudited Abridged Financial Statements
for the year ended 31 December 2025

Marketing Mix 365 Limited

Balance Sheet

31 December 2025

	2025	2024
	€	€
Current assets	(106,044)	(52,943)
Creditors: amounts falling due within one year	(1)	1,905
Net current liabilities	(106,045)	(51,038)
Total assets less current liabilities	(106,045)	(51,038)
Capital and reserves	(106,045)	(51,038)

I, as director of Marketing Mix 365 Limited state that:

- the company is availing itself of the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014;
- the company is availing itself of the exemption on the grounds that section 358 of the Companies Act 2014 is complied with;
- no notice under subsection (1) of section 334 has, in accordance with subsection (2) of that section, been served on the company; and
- I acknowledge the obligations of the company under the Companies Act 2014, to keep adequate accounting records and prepare financial statements which give a true and fair view of the assets, liabilities and financial position of the company at the end of its financial year and of its profit or loss for such a year and to otherwise comply with the provisions of Companies Act 2014 relating to financial statements so far as they are applicable to the company.

I, as director of Marketing Mix 365 Limited state that I have relied on the specified exemption contained in section 352 of the Companies Act 2014 on the grounds that the company is entitled to the benefit of that exemption as a micro company and confirm that the abridged financial statements have been properly prepared in accordance with section 353 of the Companies Act 2014.

These financial statements have been prepared in accordance with the micro companies regime.

Marketing Mix 365 Limited

Balance Sheet (continued)

31 December 2025

These financial statements were approved by the board of directors and authorised for issue on 4 January 2026, and are signed on behalf of the board by:

Mr. Rob McOwan

Director

Company registration number: 744322

Marketing Mix 365 Limited

Notes to the Financial Statements

Year ended 31 December 2025

1 General information

Marketing Mix 365 Limited is a private company limited by shares and is registered in the Republic of Ireland. The company registration number is 744322 and the address of the registered office is LISBUSH, BALLAGHMOON, NEWTOWNALLEN, CARLOW, R93K3T8, Ireland.

2 Statement of compliance

These financial statements have been prepared in compliance with FRS 105, 'The Financial Reporting Standard applicable to the Micro-entities regime'.

3 Accounting policies

BASIS OF PREPARATION

The financial statements have been prepared under the historical cost basis.

The financial statements are prepared in euro, which is the functional currency of the company.

TURNOVER

Turnover is measured at the fair value of the consideration received or receivable for goods supplied, net of discounts and Value Added Tax.

Revenue from the sale of goods is recognised when the significant risks and rewards of ownership have transferred to the buyer, usually on despatch of the goods; the amount of revenue can be measured reliably; it is probable that the associated economic benefits will flow to the entity; and the costs incurred or to be incurred in respect of the transactions can be measured reliably.

IMPAIRMENT

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

FINANCIAL INSTRUMENTS

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Financial instruments are initially recognised at cost, which is the transaction price.

Investments in shares, subsidiaries or participating interests are subsequently measured at cost less impairment.

Derivatives are subsequently measured at the cost plus any transaction costs not immediately recognised in profit or loss less any impairment losses recognised to date. This is allocated to profit or loss over the term of the contract on a straight-line basis, unless another systematic basis of allocation is more appropriate.

Marketing Mix 365 Limited

Notes to the Financial Statements (continued)

Year ended 31 December 2025

Other financial instruments are subsequently measured at the cost plus any transaction costs not immediately recognised in profit or loss, plus accumulated interest income or expense recognised to date, less all repayments of principal or interest to date, less impairment.

Financial assets are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised in profit or loss immediately.

Any reversals of impairment are recognised in profit or loss immediately.

4 Director's transactions

	2025	2024
	€	€
At start of year	71,887	23,100
Amounts repaid	41,828	48,787
At end of year	<u>113,715</u>	<u>71,887</u>

5 Appropriation of profit and loss account

	Year to 31 Dec 2025	Period from 4 Jul 2023 to 31 Dec 2024
	€	€
At start of year	(51,038)	-
Loss for the financial year	(55,007)	(51,038)
At end of year	<u>(106,045)</u>	<u>(51,038)</u>