

SINK OR SWIM INBOUND MARKETING LIMITED

**Abridged Unaudited Financial Statements
for the financial year ended 30 June 2025**

SINK OR SWIM INBOUND MARKETING LIMITED

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SINK OR SWIM INBOUND MARKETING LIMITED

COMPANY INFORMATION

for the financial year ended 30 June 2025

DIRECTOR	Sean Willekens
SECRETARY	Roolt Business Services Limited
REGISTERED OFFICE	70 Charlesland Wood Greystones Wicklow A63 AE79 Ireland
COMPANY NUMBER	745814
CHARTERED ACCOUNTANTS	Lizdan Business Services Limited t/a Kinore Ground Floor 71 Baggot Street Lower Dublin D02 P593 Ireland
BANKERS	Revolut Business Konstitucijos ave. 21B LT-08130 Vilnius Republic of Lithuania

SINK OR SWIM INBOUND MARKETING LIMITED

BALANCE SHEET

As at 30 June 2025

	30.06.2025	30.06.2024
	€	€
Fixed assets	433	-
Current assets	5,555	1,326
Creditors: amounts falling due within one year	(10,466)	(11,078)
Net current liabilities	(4,911)	(9,752)
Total assets less current liabilities	(4,478)	(9,752)
Accruals and deferred income	(1,300)	(1,455)
Net liabilities	(5,778)	(11,207)
Capital and reserves	(5,778)	(11,207)

I, as director of Sink or Swim Inbound Marketing Limited, state that:

- The Company is availing itself of the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014,
- The Company is availing itself of the exemption on the grounds that the conditions specified in s.358 are satisfied,
- The shareholders of the Company have not served a notice on the Company under s.334(1) in accordance with s.334(2),
- I acknowledge the Company's obligations under the Companies Act 2014 and to keep adequate accounting records and prepare financial statements which give a true and fair view of the assets, liabilities and financial position of the Company at the end of its financial year and of its profit or loss for such a year and to otherwise comply with the provisions of Companies Act 2014 relating to financial statements so far as they are applicable to the Company,
- The Company has relied on the specified exemption contained in s.352 Companies Act 2014 and has done so on the grounds that the Company is entitled to the benefit of that exemption as a small company and the abridged financial statements have been properly prepared in accordance with s.353 Companies Act 2014.

These financial statements have been prepared in accordance with the micro companies regime.

The financial statements of Sink or Swim Inbound Marketing Limited (registered number: 745814) were approved and authorised for issue by the director on 16 March 2026 and were signed on its behalf by:

Sean Willekens
Director

SINK OR SWIM INBOUND MARKETING LIMITED
NOTES TO THE ABRIDGED FINANCIAL STATEMENTS
for the financial year ended 30 June 2025

1. Accounting policies

The principal accounting policies are summarised below. They have all been applied consistently throughout the financial year and to the preceding financial period, unless otherwise stated.

General information and basis of accounting

Sink or Swim Inbound Marketing Limited (registered number 745814) (the Company) is a private company, limited by shares, registered in Ireland under the Companies Act 2014. The address of the registered office is 70 Charlesland Wood,, Greystones, Wicklow, A63 AE79, Ireland.

The financial statements have been prepared under the historical cost convention and in accordance with FRS 105 'The Financial Reporting Standard applicable to the Micro-entities Regime'.

The functional currency of Sink or Swim Inbound Marketing Limited is considered to be EUR because that is the currency of the primary economic environment in which the Company operates.

Going concern

The director has assessed the Balance Sheet and likely future cash flows at the date of approving these financial statements. The director has a reasonable expectation that the Company has adequate resources to continue in operational existence and to meet its financial obligations as they fall due for at least 12 months from the date of signing these financial statements. Accordingly, they continue to adopt the going concern basis in preparing the financial statements.

Foreign currency

Transactions in foreign currencies are recorded at the rate of exchange at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the Balance Sheet date are reported at the rates of exchange prevailing at that date.

Exchange differences are recognised in the Profit and Loss Account in the period in which they arise except for exchange differences arising on gains or losses on non-monetary items which are recognised in the Statement of Comprehensive Income.

Turnover

Turnover is recognised at the invoice value of the consideration received or receivable for goods and services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The invoice value of consideration takes into account trade discounts, settlement discounts and volume rebates.

Turnover is recognised when the significant risks and rewards are considered to have been transferred to the customer.

Employee benefits

Defined contribution schemes

The company operates a defined contribution scheme. However, the company currently has no employees.

SINK OR SWIM INBOUND MARKETING LIMITED
NOTES TO THE ABRIDGED FINANCIAL STATEMENTS (continued)
for the financial year ended 30 June 2025

Cash and cash equivalents

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in creditors: amounts falling due within one year.

Trade and other creditors

Trade and other creditors are initially recognised at transaction value.

Ordinary share capital

The ordinary share capital of the Company is presented as equity.

2. Appropriation of profit and loss

	Called-up share capital	Profit and loss account
	€	€
At 28 July 2023	-	4,400
Loss for the financial period	-	(15,707)
Total comprehensive loss	-	(15,707)
Issue of share capital	100	-
At 30 June 2024	100	(11,307)
At 01 July 2024	100	(11,307)
Profit for the financial year	-	5,430
Rounding Adjustment	-	(1)
Total comprehensive income	-	5,429
At 30 June 2025	100	(5,878)