

Company Number: 517555

**Agriland Media Ltd**  
**Abridged Unaudited Financial Statements**  
**for the financial year ended 31 August 2025**

**Agriland Media Ltd**  
**CONTENTS**

|                                       | <b>Page</b> |
|---------------------------------------|-------------|
| Directors' Responsibilities Statement | 3           |
| Balance Sheet                         | 4           |
| Reconciliation of Shareholders' Funds | 5           |
| Notes to the Financial Statements     | 6 - 10      |

# **Agriland Media Ltd**

## **DIRECTORS' RESPONSIBILITIES STATEMENT**

for the financial year ended 31 August 2025

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable Irish law and regulations.

Irish company law requires the directors to prepare financial statements for each financial year. Under that law, the directors have elected to prepare the financial statements in accordance with the Companies Act 2014 and FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", applying Section 1A of that Standard, issued by the Financial Reporting Council. Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end date and of the profit or loss of the company for the financial year and otherwise comply with the Companies Act 2014.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the company financial statements and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure from those standards; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the company, enable at any time the assets, liabilities, financial position and profit or loss of the company to be determined with reasonable accuracy, enable them to ensure that the financial statements and Directors' Report comply with the Companies Act 2014. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**Signed on behalf of the board**

**Cormac Farrelly**  
Director

**27 January 2026**

**Kathleen Rowley**  
Director

**27 January 2026**

**Agriland Media Ltd**  
**BALANCE SHEET**

as at 31 August 2025

|   | Notes | 2025<br>€        | 2024<br>€        |
|---|-------|------------------|------------------|
| <b>Fixed Assets</b>                                   |       |                  |                  |
| Intangible assets                                     | 6     | 443,631          | 405,863          |
| Tangible assets                                       | 7     | 58,810           | 60,325           |
| <b>Fixed Assets</b>                                   |       | <b>502,441</b>   | <b>466,188</b>   |
| <b>Current Assets</b>                                 |       |                  |                  |
| Stocks  | 8     | 12,669           | 18,148           |
| Debtors   | 9     | 717,866          | 581,793          |
| Cash and cash equivalents                             |       | 71               | 71               |
|   |       | <b>730,606</b>   | <b>600,012</b>   |
| <b>Creditors: amounts falling due within one year</b> | 10    | <b>(691,106)</b> | <b>(728,662)</b> |
| <b>Net Current Assets/(Liabilities)</b>               |       | <b>39,500</b>    | <b>(128,650)</b> |
| <b>Total Assets less Current Liabilities</b>          |       | <b>541,941</b>   | <b>337,538</b>   |
| <b>Creditors:</b>                                     |       |                  |                  |
| amounts falling due after more than one year          | 11    | (360,228)        | (319,881)        |
| <b>Net Assets</b>                                     |       | <b>181,713</b>   | <b>17,657</b>    |
| <b>Capital and Reserves</b>                           |       |                  |                  |
| Called up share capital presented as equity           |       | 1                | 1                |
| Retained earnings                                     |       | 181,712          | 17,656           |
| <b>Equity attributable to owners of the company</b>   |       | <b>181,713</b>   | <b>17,657</b>    |

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", applying Section 1A of that Standard.

We as Directors of Agriland Media Ltd, state that -

- (a) the company is availing itself of the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014,
- (b) the company is availing itself of the exemption on the grounds that the conditions specified in section 359 are satisfied,
- (c) the shareholders of the company have not served a notice on the company under section 334(1) in accordance with section 334(2),
- (d) we acknowledge the company's obligations under the Companies Act 2014, to keep adequate accounting records and prepare financial statements which give a true and fair view of the assets, liabilities and financial position of the company at the end of its financial year and of its profit or loss for such a financial year and to otherwise comply with the provisions of the Companies Act 2014 relating to financial statements so far as they are applicable to the company,
- (e) the company has relied on the specified exemption contained in section 352 Companies Act 2014. The company has done so on the grounds that the company is entitled to the benefit of that exemption as a small company and the abridged financial statements have been properly prepared in accordance with section 353 Companies Act 2014 and the small companies' regime.

**Approved by the board on 27 January 2026 and signed on its behalf by:**

**Cormac Farrelly**  
**Director**

**Kathleen Rowley**  
**Director**

**Agriland Media Ltd**  
**RECONCILIATION OF SHAREHOLDERS' FUNDS**  
as at 31 August 2025

|                               | <b>Called up<br/>share<br/>capital<br/>€</b> | <b>Retained<br/>earnings<br/>€</b> | <b>Total<br/>€</b> |
|-------------------------------|--|------------------------------------|--------------------|
| <b>At 1 September 2023</b>    | 1  | 339,403                            | 339,404            |
| Loss for the financial year   | -  | (321,747)                          | (321,747)          |
| <b>At 31 August 2024</b>      | 1  | 17,656                             | 17,657             |
| Profit for the financial year | -  | 164,056                            | 164,056            |
| <b>At 31 August 2025</b>      | <b>1</b>                                     | <b>181,712</b>                     | <b>181,713</b>     |

# Agriland Media Ltd

## NOTES TO THE ABRIDGED FINANCIAL STATEMENTS

for the financial year ended 31 August 2025

### 1. General Information

Agriland Media Ltd is a company limited by shares incorporated and registered in Ireland. The registered number of the company is 517555. The registered office of the company is Balnagon Hill, Carnaross, Kells, Co. Meath, Ireland. The principal activity of the company is the provision of online media, telecommunications and promotional activity to the agricultural sector. The financial statements have been presented in Euro (€) which is also the functional currency of the company.

### 2. Summary of Significant Accounting Policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

#### Statement of compliance

The financial statements of the company for the year ended 31 August 2025 have been prepared in accordance with the provisions of FRS 102 Section 1A (Small Entities) and the Companies Act 2014.

#### Basis of preparation

The financial statements have been prepared on the going concern basis and in accordance with the historical cost convention except for certain properties and financial instruments that are measured at revalued amounts or fair values, as explained in the accounting policies below. Historical cost is generally based on the fair value of the consideration given in exchange for assets. The financial reporting framework that has been applied in their preparation is the Companies Act 2014 and FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" Section 1A, issued by the Financial Reporting Council.

The company qualifies as a small company as defined by section 280A of the Companies Act 2014 in respect of the financial year, and has applied the rules of the 'Small Companies Regime' in accordance with section 280C of the Companies Act 2014 and Section 1A of FRS 102.

#### Turnover

Turnover comprises the invoice value of goods supplied by the company, exclusive of trade discounts and value added tax.

#### Intangible assets

Intangible assets are valued at cost less accumulated amortisation.

Amortisation is calculated to write off the cost in equal annual instalments over their estimated useful life of 0 years.

#### Tangible assets and depreciation

Tangible assets are stated at cost or at valuation, less accumulated depreciation. The charge to depreciation is calculated to write off the original cost or valuation of tangible assets, less their estimated residual value, over their expected useful lives as follows:

|                                  |   |                   |
|----------------------------------|---|-------------------|
| Fixtures, fittings and equipment | - | 20% Straight Line |
| Motor vehicles                   | - | 20% Straight Line |

The carrying values of tangible fixed assets are reviewed annually for impairment in periods if events or changes in circumstances indicate the carrying value may not be recoverable.

#### Leasing and hire purchases

Tangible assets held under leasing and Hire Purchases arrangements which transfer substantially all the risks and rewards of ownership to the company are capitalised and included in the Balance Sheet at their cost or valuation, less depreciation. The corresponding commitments are recorded as liabilities. Payments in respect of these obligations are treated as consisting of capital and interest elements, with interest charged to the Profit and Loss Account.

#### Stocks

Stocks are valued at the lower of cost and net realisable value. Stocks are determined on a first-in first-out basis. Cost comprises expenditure incurred in the normal course of business in bringing stocks to their present location and condition. Full provision is made for obsolete and slow moving items. Net realisable value comprises actual or estimated selling price (net of trade discounts) less all further costs to completion or to be incurred in marketing and selling.

**Agriland Media Ltd**  
**NOTES TO THE ABRIDGED FINANCIAL STATEMENTS**  
for the financial year ended 31 August 2025

**Trade and other debtors**

Trade and other debtors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest method less impairment losses for bad and doubtful debts except where the effect of discounting would be immaterial. In such cases the receivables are stated at cost less impairment losses for bad and doubtful debts.

**Borrowing costs**

Borrowing costs relating to the acquisition of assets are capitalised at the appropriate rate by adding them to the cost of assets being acquired. Investment income earned on the temporary investment of specific borrowings pending their expenditure on the assets is deducted from the borrowing costs eligible for capitalisation. All other borrowing costs are recognised in profit or loss in the period in which they are incurred.

**Trade and other creditors**

Trade and other creditors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest rate method, unless the effect of discounting would be immaterial, in which case they are stated at cost.

**Taxation**

Current tax represents the amount expected to be paid or recovered in respect of taxable profits for the financial year and is calculated using the tax rates and laws that have been enacted or substantially enacted at the Balance Sheet date.

**Research and development**

Development expenditure is written off in the same year unless the directors are satisfied as to the technical, commercial and financial viability of individual projects. In this situation, the expenditure is deferred and amortised over the period from which the company is expected to benefit.

**Ordinary share capital**

The ordinary share capital of the company is presented as equity.

|  |                          |                          |
|--|--------------------------|--------------------------|
| <b>3. Operating profit/(loss)</b>                                    | <b>2025</b>              | 2024                     |
|  | €                        | €                        |
| <b>Operating profit/(loss) is stated after charging/(crediting):</b> |                          |                          |
| Amortisation of intangible assets                                    | <b>79,515</b>            | 66,731                   |
| Depreciation of tangible assets                                      | <b>27,467</b>            | 35,485                   |
| Loss on foreign currencies   | <b>216</b>               | 68                       |
|  | <u><u>          </u></u> | <u><u>          </u></u> |
| <b>4. Interest payable and similar expenses</b>                      | <b>2025</b>              | 2024                     |
|  | €                        | €                        |
| Interest   | <b>25,696</b>            | 51,085                   |
|  | <u><u>          </u></u> | <u><u>          </u></u> |

**5. Employees**

The average monthly number of employees, including directors, during the financial year was 29, (2024 - 35).

|           |                          |                          |
|-----------|--------------------------|--------------------------|
|           | <b>2025</b>              | 2024                     |
|           | Number                   | Number                   |
| Employees | <b>29</b>                | 35                       |
|           | <u><u>          </u></u> | <u><u>          </u></u> |

**Agriland Media Ltd**  
**NOTES TO THE ABRIDGED FINANCIAL STATEMENTS**  
for the financial year ended 31 August 2025

**6. Intangible assets**

|  | <b>Development<br/>Costs<br/>€</b> |
|--|------------------------------------|
| <b>Cost</b>                                  |                                    |
| At 1 September 2024                          | 707,782                            |
| Additions                                    | 117,650                            |
| At 31 August 2025                            | <u>825,432</u>                     |
| <b>Provision for<br/>diminution in value</b> |                                    |
| At 1 September 2024                          | 301,919                            |
| Charge for financial year                    | 79,882                             |
| At 31 August 2025                            | <u>381,801</u>                     |
| <b>Net book value</b>                        |                                    |
| At 31 August 2025                            | <u><b>443,631</b></u>              |
| At 31 August 2024                            | <u><u>405,863</u></u>              |

**7. Tangible assets**

|                               | <b>Fixtures,<br/>fittings and<br/>equipment<br/>€</b> | <b>Motor<br/>vehicles<br/>€</b> | <b>Total<br/>€</b>   |
|-------------------------------|---|---------------------------------|----------------------|
| <b>Cost</b>                   |   |                                 |                      |
| At 1 September 2024           | 222,458   | 127,830                         | 350,288              |
| Additions                     | 25,581  | -                               | 25,581               |
| At 31 August 2025             | <u>248,039</u>  | <u>127,830</u>                  | <u>375,869</u>       |
| <b>Depreciation</b>           |   |                                 |                      |
| At 1 September 2024           | 197,831   | 92,132                          | 289,963              |
| Charge for the financial year | 15,194  | 11,902                          | 27,096               |
| At 31 August 2025             | <u>213,025</u>  | <u>104,034</u>                  | <u>317,059</u>       |
| <b>Net book value</b>         |   |                                 |                      |
| At 31 August 2025             | <u><b>35,014</b></u>                                  | <u><b>23,796</b></u>            | <u><b>58,810</b></u> |
| At 31 August 2024             | <u><u>24,627</u></u>                                  | <u><u>35,698</u></u>            | <u><u>60,325</u></u> |

**8. Stocks**

|                                     | <b>2025<br/>€</b>    | <b>2024<br/>€</b> |
|-------------------------------------|----------------------|-------------------|
| Finished goods and goods for resale | <u><b>12,669</b></u> | <u>18,148</u>     |

The replacement cost of stock did not differ significantly from the figures shown.

**9. Debtors**

|                                    | <b>2025<br/>€</b>     | <b>2024<br/>€</b> |
|------------------------------------|-----------------------|-------------------|
| Trade debtors                      | <b>594,513</b>        | 491,539           |
| Amounts owed by group undertakings | <b>82,831</b>         | 73,241            |
| Other debtors                      | <b>247</b>            | -                 |
| Taxation                           | <b>910</b>            | 910               |
| Prepayments                        | <b>39,365</b>         | 16,103            |
|                                    | <u><b>717,866</b></u> | <u>581,793</u>    |

**Agriland Media Ltd**  
**NOTES TO THE ABRIDGED FINANCIAL STATEMENTS**  
for the financial year ended 31 August 2025

|   |                |              |
|---|----------------|--------------|
| <b>10. Creditors</b>  | <b>2025</b>    | <b>2024</b>  |
| <b>Amounts falling due within one year</b>                              | <b>€</b>       | <b>€</b>     |
| Amounts owed to credit institutions                                     | <b>98,912</b>  | 119,632      |
| Net obligations under finance leases and hire purchase contracts        | <b>26,161</b>  | 20,643       |
| Trade creditors   | <b>69,659</b>  | 100,721      |
| Taxation  | <b>462,202</b> | 473,575      |
| Other creditors   | <b>4,736</b>   | 9,691        |
| Accruals  | <b>29,436</b>  | 4,400        |
|   | <b>691,106</b> | 728,662      |
|   | <b>=====</b>   | <b>=====</b> |
| <b>11. Creditors</b>  | <b>2025</b>    | <b>2024</b>  |
| <b>Amounts falling due after more than one year</b>                     | <b>€</b>       | <b>€</b>     |
| Finance leases and hire purchase contracts                              | -              | 17,202       |
| Directors' loan accounts  | <b>360,228</b> | 302,679      |
|   | <b>360,228</b> | 319,881      |
|   | <b>=====</b>   | <b>=====</b> |
| <b>Net obligations under finance leases and hire purchase contracts</b> |                |              |
| Repayable within one year   | <b>26,161</b>  | 20,643       |
| Repayable between one and five years                                    | -              | 17,202       |
|   | <b>26,161</b>  | 37,845       |
|   | <b>=====</b>   | <b>=====</b> |
| <b>12. Income Statement</b>   |                |              |
|   | <b>2025</b>    | <b>2024</b>  |
|   | <b>€</b>       | <b>€</b>     |
| At 1 September 2024   | <b>17,656</b>  | 339,403      |
| Profit/(loss) for the financial year                                    | <b>164,056</b> | (321,747)    |
|   | <b>181,712</b> | 17,656       |
|   | <b>=====</b>   | <b>=====</b> |
| <b>13. Directors' remuneration and transactions</b>                     | <b>2025</b>    | <b>2024</b>  |
|   | <b>€</b>       | <b>€</b>     |
| Remuneration  | <b>60,000</b>  | 60,000       |
| Pension contributions   | <b>18,000</b>  | 18,000       |
|   | <b>78,000</b>  | 78,000       |
|   | <b>=====</b>   | <b>=====</b> |
| The following amounts are repayable to the directors:                   |                |              |
|   | <b>2025</b>    | <b>2024</b>  |
|   | <b>€</b>       | <b>€</b>     |
| Cormac Farrelly   | <b>360,228</b> | 302,679      |
|   | <b>=====</b>   | <b>=====</b> |
| <b>14. Parent company</b>   |                |              |
| The company regards Cayen Investments Ltd as its parent company.        |                |              |

**Agriland Media Ltd**

**NOTES TO THE ABRIDGED FINANCIAL STATEMENTS**

for the financial year ended 31 August 2025

**15. Approval of financial statements**

The financial statements were approved and authorised for issue by the board of directors on 27 January 2026.