

Friction P.R. Limited
Abridged Unaudited Financial Statements
for the financial year ended 31 December 2025

Friction P.R. Limited
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Friction P.R. Limited

DIRECTORS' RESPONSIBILITIES STATEMENT

for the financial year ended 31 December 2025

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable Irish law and regulations.

Irish company law requires the directors to prepare financial statements for each financial year. Under that law, the directors have elected to prepare the financial statements in accordance with the Companies Act 2014 and FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", applying Section 1A of that Standard, issued by the Financial Reporting Council. Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end date and of the profit or loss of the company for the financial year and otherwise comply with the Companies Act 2014.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the company financial statements and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure from those standards; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the company, enable at any time the assets, liabilities, financial position and profit or loss of the company to be determined with reasonable accuracy, enable them to ensure that the financial statements and Directors' Report comply with the Companies Act 2014. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Signed on behalf of the board

Daniel Folley
Director

Jacqueline MacDermott
Director

1 April 2026

Friction P.R. Limited
STATEMENT OF FINANCIAL POSITION
as at 31 December 2025

	Notes	2025 €	2024 €
Non-Current Assets			
Property, plant and equipment	8	<u>5,209</u>	<u>4,562</u>
Current Assets			
Debtors	9	13,877	2,585
Cash and cash equivalents		<u>5,762</u>	<u>3,188</u>
		<u>19,639</u>	<u>5,773</u>
Creditors: amounts falling due within one year	10	<u>(29,954)</u>	<u>(6,013)</u>
Net Current Liabilities		<u>(10,315)</u>	<u>(240)</u>
Total Assets less Current Liabilities		<u>(5,106)</u>	<u>4,322</u>
Creditors:			
amounts falling due after more than one year	11	<u>(660)</u>	<u>-</u>
Net (Liabilities)/Assets		<u>(5,766)</u>	<u>4,322</u>
Capital and Reserves			
Called up share capital presented as equity	13	1,270	1,270
Retained earnings		<u>(7,036)</u>	<u>3,052</u>
Equity attributable to owners of the company		<u>(5,766)</u>	<u>4,322</u>

Friction P.R. Limited
STATEMENT OF FINANCIAL POSITION

as at 31 December 2025

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", applying Section 1A of that Standard.

We as Directors of Friction P.R. Limited, state that -

(a) the company is availing itself of the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014,

(b) the company is availing itself of the exemption on the grounds that the conditions specified in section 358 are satisfied,

(c) the shareholders of the company have not served a notice on the company under section 334(1) in accordance with section 334(2),

(d) we acknowledge the company's obligations under the Companies Act 2014, to keep adequate accounting records and prepare financial statements which give a true and fair view of the assets, liabilities and financial position of the company at the end of its financial year and of its profit or loss for such a financial year and to otherwise comply with the provisions of the Companies Act 2014 relating to financial statements so far as they are applicable to the company,

(e) the company has relied on the specified exemption contained in section 352 Companies Act 2014. The company has done so on the grounds that the company is entitled to the benefit of that exemption as a small company and the abridged financial statements have been properly prepared in accordance with section 353 Companies Act 2014 and the small companies' regime.

Approved by the board on 1 April 2026 and signed on its behalf by:

Daniel Folley
Director

Jacqueline MacDermott
Director

Friction P.R. Limited
STATEMENT OF CHANGES IN EQUITY

as at 31 December 2025

	Called up share capital €	Retained earnings €	Total €
At 1 January 2024	1,270	8,858	10,128
Loss for the financial year	-	(5,806)	(5,806)
At 31 December 2024	1,270	3,052	4,322
Loss for the financial year	-	(10,088)	(10,088)
At 31 December 2025	1,270	(7,036)	(5,766)

Friction P.R. Limited

NOTES TO THE ABRIDGED FINANCIAL STATEMENTS

for the financial year ended 31 December 2025

1. General Information

Friction P.R. Limited is a company limited by shares incorporated and registered in Ireland. The registered number of the company is 286338. The registered office of the company is Suite 3, The Avenue,, Beacon Court,, Sandyford,, Dublin 18. The principal activity of the company is the provision of publicity services.

Currency

The financial statements have been presented in Euro (€) which is also the functional currency of the company.

2. Summary of Significant Accounting Policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

Statement of compliance

The financial statements of the company for the financial year ended 31 December 2025 have been prepared in accordance with the provisions of FRS 102 Section 1A (Small Entities) and the Companies Act 2014.

Basis of preparation

The financial statements have been prepared on the going concern basis and in accordance with the historical cost convention except for certain properties and financial instruments that are measured at revalued amounts or fair values, as explained in the accounting policies below. Historical cost is generally based on the fair value of the consideration given in exchange for assets. The financial reporting framework that has been applied in their preparation is the Companies Act 2014 and FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" Section 1A, issued by the Financial Reporting Council.

The company qualifies as a small company as defined by section 280A of the Companies Act 2014 in respect of the financial year, and has applied the rules of the 'Small Companies Regime' in accordance with section 280C of the Companies Act 2014 and Section 1A of FRS 102.

Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year.

Property, plant and equipment and depreciation

Property, plant and equipment are stated at cost or at valuation, less accumulated depreciation. The charge to depreciation is calculated to write off the original cost or valuation of property, plant and equipment, less their estimated residual value, over their expected useful lives as follows:

Fixtures, fittings and equipment	-	12.5% Straight Line
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The carrying values of tangible fixed assets are reviewed annually for impairment in periods if events or changes in circumstances indicate the carrying value may not be recoverable.

Trade and other debtors

Trade and other debtors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest method less impairment losses for bad and doubtful debts except where the effect of discounting would be immaterial. In such cases the receivables are stated at cost less impairment losses for bad and doubtful debts.

Borrowing costs

Borrowing costs relating to the acquisition of assets are capitalised at the appropriate rate by adding them to the cost of assets being acquired. Investment income earned on the temporary investment of specific borrowings pending their expenditure on the assets is deducted from the borrowing costs eligible for capitalisation. All other borrowing costs are recognised in profit or loss in the period in which they are incurred.

Trade and other creditors

Trade and other creditors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest rate method, unless the effect of discounting would be immaterial, in which case they are stated at cost.

Employee benefits

The company operates a defined contribution pension scheme for the director. The assets of the scheme are held separately from those of the company in an independently administered fund.

Friction P.R. Limited
NOTES TO THE ABRIDGED FINANCIAL STATEMENTS
for the financial year ended 31 December 2025

Taxation and deferred taxation

Current tax represents the amount expected to be paid or recovered in respect of taxable profits for the financial year and is calculated using the tax rates and laws that have been enacted or substantially enacted at the Statement of Financial Position date.

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more tax in the future, or a right to pay less tax in the future. Timing differences are temporary differences between the company's taxable profits and its results as stated in the financial statements.

Deferred tax is measured on an undiscounted basis at the tax rates that are anticipated to apply in the periods in which the timing differences are expected to reverse, based on tax rates and laws that have been enacted or substantively enacted by the Statement of Financial Position date.

Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated at the rates of exchange ruling at the Statement of Financial Position date. Non-monetary items that are measured in terms of historical cost in a foreign currency are translated at the rates of exchange ruling at the date of the transaction. Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. The resulting exchange differences are dealt with in the Income Statement.

Ordinary share capital

The ordinary share capital of the company is presented as equity.

3. Going concern

The financial statements have been prepared on a going concern basis. The directors have considered the financial position of the company and are satisfied the company can continue to trade with ongoing support from the director and expected trade for the foreseeable future.

4. Turnover

The whole of the company's turnover is attributable to its market in the Republic of Ireland and is derived from the principal activity of the provision of publicity services.

5. Operating loss	2025	2024
	€	€
Operating loss is stated after charging:		
Depreciation of property, plant and equipment	1,206	984
Loss on disposal of property, plant and equipment	519	2,243
	<u><u> </u></u>	<u><u> </u></u>
6. Interest payable and similar expenses	2025	2024
	€	€
Interest	434	-
	<u><u> </u></u>	<u><u> </u></u>
7. Employees		

The average monthly number of employees, including directors, during the financial year was 2, (2024 - 2).

	2025	2024
	Number	Number
Directors	2	2
	<u><u> </u></u>	<u><u> </u></u>

Friction P.R. Limited
NOTES TO THE ABRIDGED FINANCIAL STATEMENTS
for the financial year ended 31 December 2025

8. Property, plant and equipment	Fixtures, fittings and equipment €	
Cost		
At 1 January 2025		8,353
Additions		2,372
Disposals		(593)
		<u>10,132</u>
Depreciation		
At 1 January 2025		3,791
Charge for the financial year		1,206
On disposals		(74)
		<u>4,923</u>
Net book value		
At 31 December 2025		<u>5,209</u>
At 31 December 2024		<u><u>4,562</u></u>
9. Debtors	2025	2024
	€	€
Trade debtors	2,165	-
Prepayments	831	-
Accrued income	10,881	2,585
	<u>13,877</u>	<u>2,585</u>
10. Creditors	2025	2024
Amounts falling due within one year	€	€
Amounts owed to credit institutions		
Bank loan	5,332	-
Taxation	1,735	3,268
Directors' current accounts (Note 15)	20,000	-
Other creditors	852	895
Accruals	2,035	1,850
	<u>29,954</u>	<u>6,013</u>
The bank loan is repaid monthly and terms agreed as set out per Bank of Ireland loan agreement.		
11. Creditors	2025	2024
Amounts falling due after more than one year	€	€
Other loans	660	-
	<u>660</u>	<u>-</u>

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NOTES TO THE ABRIDGED FINANCIAL STATEMENTS
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12. Taxation		2025	2024
		€	€
Creditors:			
VAT		1,252	2,748
PAYE		483	520
		<u>1,735</u>	<u>3,268</u>

13. Share capital		2025	2024
		€	€
Description	Number of shares	Value of units	
Authorised			
Ordinary Shares of €1.27 each	1,000,000	€1.27 each	1,270,000
		<u>1,270,000</u>	<u>1,270,000</u>
Allotted, called up and fully paid			
Ordinary Shares of €1.27 each	1,000	€1.27 each	1,270
		<u>1,270</u>	<u>1,270</u>

The directors' and the secretary's interests in the shares of the company are as follows:-

		Number Held	
		At	
Name	Class of Shares	31/12/25	01/01/25
Jacqueline MacDermott	Ordinary Shares of €1.27 each	1	1
Daniel Folley	Ordinary Shares of €1.27 each	999	999
		<u>1,000</u>	<u>1,000</u>

14. Income Statement		2025	2024
		€	€
At 1 January 2025		3,052	8,858
Loss for the financial year		(10,088)	(5,806)
		<u>(7,036)</u>	<u>3,052</u>
At 31 December 2025		<u>(7,036)</u>	<u>3,052</u>

15. Directors' remuneration and transactions		2025	2024
		€	€
Remuneration		54,000	44,250
Pension contributions		2,400	2,400
		<u>56,400</u>	<u>46,650</u>

The following amounts are repayable to the directors:

	2025	2024
	€	€
Daniel Folley	<u>20,000</u>	<u>-</u>

Directors loan balance is repayable to the director interest free and not repayable on demand. The company intends to repay the loan to the director within the 12 month period post year end.

Friction P.R. Limited

NOTES TO THE ABRIDGED FINANCIAL STATEMENTS

for the financial year ended 31 December 2025

16. Events After the End of the Reporting Period

There have been no significant events affecting the company since the financial year-end.

17. Approval of financial statements

The financial statements were approved and authorised for issue by the board of directors on 1 April 2026.